



# WE LOVE LAUDERDALE BRUNCH

**THE FORT LAUDERDALE COMMUNITY  
DEVELOPMENT CORPORATION**

~presents~

## **“THE SOUNDTRACK OF OUR CITY”**

“CELEBRATING THE VOICES THAT SHAPED OUR CITY AND BUILDING HOMES THAT SHAPE OUR FUTURE.”

**SATURDAY | MARCH 28, 2026 | 11:30 AM**

**VENUE: URBAN LEAGUE OF BROWARD COUNTY'S EMPOWERMENT HALL  
560 NW 27TH AVE, FORT LAUDERDALE, FL 33311**



**We take great pride in honoring the 2026 Trailblazers “Radio Broadcast Heroes” for their significant contributions to local culture. Their efforts have inspired future generations and greatly enriched Fort Lauderdale.**

## We Love Lauderdale Brunch 2026

### The Soundtrack of Our City —

“Celebrating the voices that shaped our city and building homes that shape our future.”

Date: March 28, 2026 | Presented by: Fort Lauderdale Community Development Corporation

This signature brunch aims to raise funds to support the Fort Lauderdale Community Development Corporation. Our initiatives include affordable housing, land preservation, and neighborhood revitalization, ensuring that legacy residents and their families continue to flourish in the city they helped build. We would be honored to collaborate with organizations in recognizing these icons while contributing to the future of Fort Lauderdale. Together, we can create a memorable event that not only celebrates our rich broadcasting history but also makes a lasting impact on the community. Your support is vital in helping us reach our fundraising goals and further our mission.



The Fort Lauderdale Community Development Corporation Board of Directors

Join us in this celebration of legacy and love, where every contribution takes us a step closer to a thriving, inclusive Fort Lauderdale. Let's make "We Love Lauderdale Brunch 2026" a day to remember, filled with inspiring stories, delicious food, and joyous connections.

#### 1. Event Overview:

- **Purpose:** To celebrate Fort Lauderdale's broadcasting legacy while raising funds for affordable housing initiatives.
- **Highlights:** The event will include entertainment, VIP networking opportunities, an award presentation, and a brunch accompanied by mimosas.
- **Fundraising Goal:** The objective is to raise \$1 million for property maintenance over the next three years. To date, \$278,600 has been raised, with an additional \$65,000 anticipated from this event.
- **Target Audience:** We aim to attract 175-200 community, business, and cultural leaders.

The event will feature engaging speeches, heartfelt tributes, and captivating performances, fostering a welcoming atmosphere conducive to networking and collaboration. Attendees will play a vital role in supporting affordable housing initiatives, contributing to a vibrant and inclusive future for Fort Lauderdale.



Joe N. Toliver, Jr., MBA, serves as the Executive Director and emphasizes, “Philanthropy inspires innovative solutions for sustainable community change, ensuring that every individual has the opportunity to find a safe place to call home.”

#### 2. About Us

The We Love Lauderdale Brunch serves as a key element of FLCDC's larger We Love Lauderdale Campaign, which promotes neighborhood pride, affordable housing, and civic engagement. By uniting community leaders, businesses, and residents, we can address the most pressing challenges. This event is designed to invest in Fort Lauderdale's future, honoring past contributions while fostering a lively community for everyone.

- **Experience:** Over 30 years of expertise in affordable housing and neighborhood revitalization.
- **Program Highlight:** Legacy Land & Home Program.
- **Impact:** Significant contributions to the preservation of family land and the promotion of community ownership.
- **Objective:** To empower and uplift the community by providing access to affordable housing and fostering a sense of belonging.
- **Resident Engagement:** Collaborating with local stakeholders to develop sustainable solutions for Fort Lauderdale's diverse population.
- **Success Stories:** Successfully constructed new homes while maintaining options for affordable housing.
- **Future Vision:** To expand our programs and deepen our impact, fostering an inclusive community through innovation and collaboration.

### 3. Sponsorship & Benefits Opportunities

<u>Sponsor Category</u>	<u>Amount</u>	<u>Benefits</u>
Title Sponsor Presenting	\$15,000	Exclusive naming rights, prominent branding on stage, 15 VIP tickets, a speaking opportunity at the VIP Reception, 15 general admission tickets, and logo placement across all promotional materials, social media, and digital platforms.
Community Partner	\$7,500	Shared branding, 8 general admission tickets, 10 VIP tickets, logo placement on event signage and digital campaigns, as well as features on social media.
Supporting Sponsor	\$3,500	8 general admission tickets, 6 VIP tickets, logo inclusion in the event program, and acknowledgment during the closing remarks.
Friends of Lauderdale	\$1,000	Name displayed on event signage and in the program, along with 8 general admission tickets and 2 VIP tickets.



Affordable Infill Housing Construction



Affordable Apartment Leasing Options



Rent-Controlled Housing for Families



Dennis Smith, Board President, welcomes attendees to the “We Love Lauderdale Brunch,” expressing gratitude for their support and commitment to enhancing neighborhoods and improving lives.

#### 4. Sponsorship Impact

- **Engagement:** Connect with over 200 guests while gaining regional media exposure through the Cox Media network.
- **Reputation:** Partner with a distinguished nonprofit organization that embodies Fort Lauderdale’s heritage.
- **Opportunities:** Enhance community visibility and cultivate long-term partnerships.

#### 5. Sponsorship Commitment Form

We Love Lauderdale Brunch | March 28, 2026

- Title Sponsor – Presenting (\$15,000+)
- Community Partner (\$7,500)
- Supporting Sponsor (\$3,500)
- Friend of Lauderdale (\$1,000)
- Individual Tickets (\$125.00)

In-kind opportunities are available for media, catering, and marketing support. Secure your sponsorship today and help us amplify the soundtrack of Our City!

- Sponsor/Company Name: \_\_\_\_\_
- Contact Person: \_\_\_\_\_
- Phone: = \_\_\_\_\_ Email: \_\_\_\_\_
- Authorized Signature: \* \_\_\_\_\_
- Date: \_\_\_\_\_
- Preferred Recognition Name: \_\_\_\_\_
- \_\_\_\_\_

Please return the completed form to:

Fort Lauderdale Community Development Corporation

Attention: Joe Toliver, Executive Director

Address: 1033 NW 6th Street, Fort Lauderdale, FL 33311 Ste. # 204

Email: edftlcdc@gmail.com | Phone: 689-231-3086